

WHY USE DATTO FOR BUSINESS CONTINUITY AND DISASTER RECOVERY

Do you know why ransomware is so effective? Because even here in 2019, most companies don't have an adequate business continuity and disaster recovery (BCDR) plan in place. That means any disruptions in operations caused by a ransomware attack (and subsequent demand for payment) will be successful unless an organization has no interest in conducting business while they scramble to retrieve access to their web services and data.

Of course, not all threats to BCDR come from cybercrime, as both internal and third-party negligence can cost you access to online operations and data, as well as extreme weather events and disasters. Long story short, a lot can go wrong and stop your company in its tracks, leaving you without access to email, productivity tools, important documents, data, and more.



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We've repeated this statistic often in the past, but will dangle it for you again right here - studies show that 60 percent of both **small and medium-sized businesses** alike shut down within six months without a data recovery plan in place. Six months! And it can all be avoided by tightening up the ship with respect to your BCDR. We have already provided some very helpful tips on how to achieve business continuity after an IT disaster, but today we want to focus on one specific tool that Fully Managed employs for both physical servers and FM Cloud productivity solutions - Datto.

4 REASONS WHY YOUR ORGANIZATION WILL BENEFIT FROM DATTO AS A BUSINESS CONTINUITY AND DISASTER RECOVERY SOLUTION

1. Datto Has a Consistent Record of ZERO Cloud Data Loss

That's right - Datto's track record of zero cloud data loss speaks for itself. This level of success can in part be attributed to Datto's hybrid cloud model. All of their solutions back up data both locally and in the cloud. If a single server or workstation is hijacked or goes down, restoration for the local backup is quick and seamless. What about if there is a site-wide disaster, such as a weather-borne power outage that disables an entire network? If this unfortunate event happens, data can be spun up from a secure offsite location and operations can be restored in hours if not sooner. Enterprises such as Mitsubishi Canada, who recently fell victim to a ransomware cyberheist that compromised data and left the facility without web service access for weeks can attest to the dire need for fast recovery of operations.

In addition to the development of ongoing BCDR technology, Datto is well known for its aggressive upgrade program, which is passed on to their partners (like Fully Managed) so that clients benefit as well. Datto is also renowned for it's around the clock support. That said, if you get your Datto subscription as a partner with Fully Managed, you gain a second layer of support through FM that you simply can't replicate anywhere else.

2. Offers Backup Insights to Help You ID What's Missing

You have a lot of data. One of the biggest concerns regarding BCDR is that often, you may not have an idea of what is or isn't missing until a month or two down the road when you find out an important client document is gone. It can be hard to keep track of it all and even harder to recall what may have been lost after an event/disaster has occurred. But with Datto, you gain Backup Insights, a feature that permits you to quickly identify and display what has been modified, created, or deleted between any two backups. You and your stakeholders will be able to see the files that have changed between two recovery points, at which point you can immediately restore the missing/altered files directly from a web interface.



3. Offers Cloud to Cloud (C2C) Back-Up

You already know about the necessity of backing up your business data and workload to the cloud, but these days you need to take things a step further - with cloud-to-cloud (C2C) backup. C2C is the practice of copying data stored on one cloud backup service to another. Datto's C2C is essentially a software-as-a-service (SaaS) protection plan, one that allows you to continue using, or to adopt, cloud SaaS such as G Suite or AWS without stressing about the respective platforms' security drawbacks. Datto's automated backups ensure that you can restore your cloud data, despite a malicious attack, weather event, vendor outage, or negligent staff member.

We know you may feel confident in your vendor, especially if using Microsoft 365, which is renowned for offering industry-leading enterprise data security, but alas, we live in volatile times with compliance concerns standing at the forefront, and you need peace of mind that even your backups are backed up. So c'mon, and back that thing up.

4. Solutions for Businesses of All Sizes

The robust features above may be easily found in the enterprise marketplace, but far too often the SMB (the lifeblood of the economy) is left out of the loop, not being able to afford the continuity and recovery solutions they need in a climate ripe with advanced threats of all shapes and sizes. But thanks to Datto's Global Partner Program, the enterprise and SMB alike can build a more effective and efficient BCDR plan.

Fully Managed is proud to hold Blue Status in the Datto Global Partner Program which affords our clients access to Datto's Total Data Protection solutions which delivers uninterrupted access to business data on-site, in transit, and in the cloud. Contact us today to discuss how we can make Datto a part of your business continuity and disaster recovery plan.

For more information visit us at www.FullyManaged.com

